

where the future of **hydrogen technology** takes shape.
green energy. green jobs. green planet.



The National Hydrogen Association's premier event brings you together with highly qualified professionals from every segment of the hydrogen and fuel cell industry. For a powerful concentration of business-building opportunities, be part of the 2010 NHA Hydrogen Conference & Expo.



RESERVE YOUR EXHIBIT SPACE NOW AT www.HydrogenConference.org/expo.asp.



Where new business takes shape.

New economic policies emphasizing alternative energy development means there's never been a better time to capitalize on hydrogen's increasing viability and acceptance. Tap into this growing market at the NHA Hydrogen Conference & Expo, the premier event for hydrogen and fuel cell technology. It's where partnerships are formed, deals are made and new technologies are introduced. For serious business and real results, be where your industry unites—at the largest, most comprehensive hydrogen event in 2010.

Gain Exposure.

This is your best, most cost-effective strategy to get in front of 2,000+ industry professionals and early adopters looking for new products, technology and research. Plus, the NHA Hydrogen Conference & Expo is a media magnet, attracting more than 40 national and international reporters to the event. Make sure they see you there.

Connect With Top-Level Professionals.

Spend three productive days making connections with the people who can make your year in sales and development. Key decision-makers and influencers, including policy makers, energy professionals and investors, make up 67% of attendees and represent huge business-building opportunities for you.

Introduce New Technology.

Attendees come here to learn about new innovations, making this the ultimate venue for showcasing your new technology and cutting-edge advances. Plus, take advantage of business-building features like the Live Demo Area and Hydrogen Ride & Drive to demonstrate your innovations and allow attendees to see them in action.

Expand Your Reach

The NHA Hydrogen Conference & Expo employs aggressive marketing strategies to attract professionals and buyers from around the world and across multiple industry segments. With representatives from more than 20 different countries, you can expect to increase your range and expand into new markets.



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SPACE TODAY.**

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Questions?

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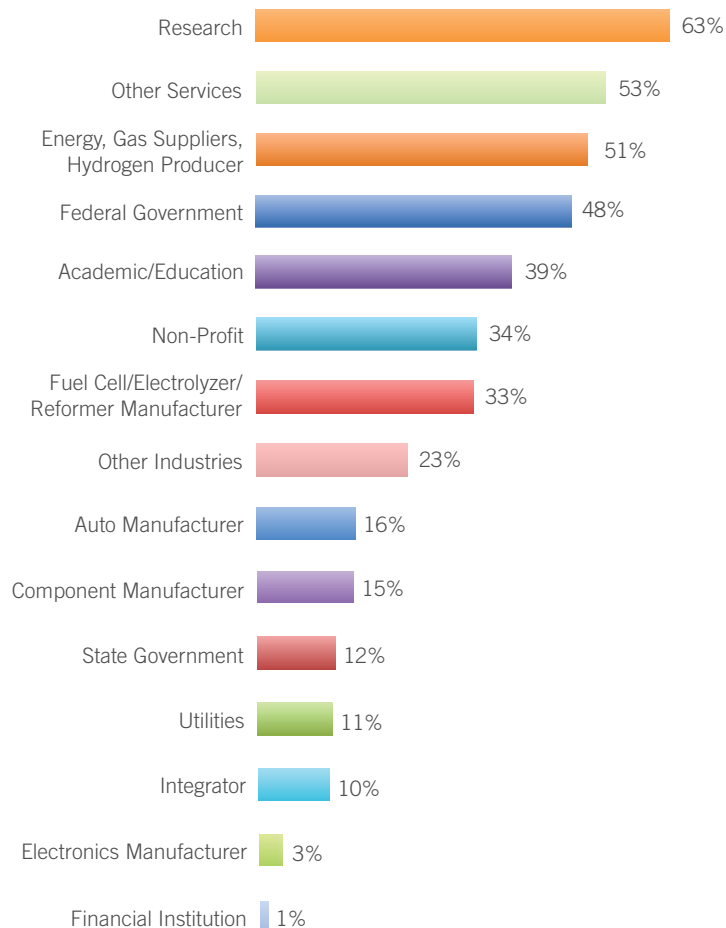
The industry's gathering place.

Known worldwide as the launching pad for new hydrogen energy technology and commercialized products, the NHA Hydrogen Conference & Expo is where your success starts.

YOU SHOULD EXHIBIT if you provide the following products or services:

- ◆ Back-up power
- ◆ Commercialization programs
- ◆ Compressed hydrogen systems
- ◆ Consulting services
- ◆ Design and engineering services
- ◆ Education and outreach programs
- ◆ Engines
- ◆ Financial and investment services
- ◆ Forklifts and pallet trucks
- ◆ Fuel cell and internal combustion vehicles
- ◆ Fuel cell manufacturing, testing and quality control
- ◆ Fuel cell membranes
- ◆ Fuel cells for mobile, stationary and portable applications
- ◆ Fueling dispensers and components
- ◆ Hydrogen appliances
- ◆ Hydrogen certification and permits
- ◆ Hydrogen compression
- ◆ Hydrogen liquefaction
- ◆ Hydrogen transportation
- ◆ Hydrogen storage
- ◆ Hydrogen fueling stations
- ◆ Hydrogen electrolyzers
- ◆ Hydrogen generators
- ◆ Hydrogen infrastructure and supply chain solutions
- ◆ Hydrogen production from fossil fuels
- ◆ Hydrogen production from nuclear energy
- ◆ Hydrogen production from renewables
- ◆ Hydrogen safety, leak testing, training programs
- ◆ Integrators
- ◆ Legal services
- ◆ Portable power packs
- ◆ Renewable energy systems
- ◆ Sensors
- ◆ Tanks
- ◆ Telecommunications system designs, remote applications
- ◆ Valves, nozzles, compressors, and other components rated for hydrogen

CONNECT with buyers from every segment of the industry:



PROMOTE YOUR ORGANIZATION.

Take advantage of cost-effective sponsorships to maximize your exposure—and your investment. Contact Erika Witherspoon at 202-223-5547 x 304 or email witerspoone@hydrogenassociation.org to discuss a sponsorship program that fits your company's needs and budget. Participating exhibitors will also receive discounts on booth space.

Shape your future by joining forces with the industry leader. Reserve your exhibit space now.

Follow these three easy steps to reserve your place at the industry's main event.

1. Review the floor plan and select your preferred booth locations.
2. Complete the contract.
3. Return completed, signed contract and required deposits to: **McNabb Marketing Resources, Inc.**
(NHA Expo Manager)
P.O. Box 418, 34 Spruce Street
Rockport, ME 04856 USA

A few days can shape your entire future.

Turn a few days of high-profile exposure into a year's worth of big results. To generate leads, meet key industry professionals, form synergistic partnerships and advance your organization, exhibit at the 2010 NHA Hydrogen Conference & Expo.



LONG BEACH, CA: The Ideal Location

California has long been recognized as a leader in hydrogen and fuel cell activity and usage. It has the third largest capacity for hydrogen production of any state, is the birthplace of the "Hydrogen Highway," and has hydrogen pipelines, fuel cells in commercial use, automakers employing hydrogen technology and more—all near the event site. As an exhibitor at the 2010 NHA Hydrogen Conference & Expo, you'll benefit from the most fertile environment for hydrogen technology development and commercialization in North America.



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